

MEDIA LITERACY FOR GRADES K-12

Note: Consider exploring a new document on copyright and the framework for how we use media in the classroom: “The Cost of Copyright Confusion for Media Literacy” by the Center for Social Media.

http://www.centerforsocialmedia.org/resources/publications/the_cost_of_copyright_confusion_for_media_literacy/

RESOURCES

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OTHER RESOURCES:

Video/DVD Resources

- Buy Me That! The Kids's Survival Guide to TV Advertising. HBO, 1990, 30 min.
- Buy Me That, Too! HBO, 1992, 30 min.
- Buy Me That 3! HBO, 1993, 30 min.
- Deadly Persuasion: The Advertising of Alcohol and Tobacco. Jean Kilbourne, Media Education Foundation, 2004, 60 min.
- Empire of the Air: The Men Who Made Radio. PBS Video, 1991, 116 min.
- In the Mix Series- Consumer Smarts. PBS: Castleworks Inc. 2001, 30 min.
- In the Mix Series- Media Literacy: Get the News? PBS: Castleworks Inc. 2003, 30 min.
- In the Mix Series- Media Literacy: TV - What You Don't See! PBS: Castleworks Inc. 2000, 30 min.
- In the Mix Series- Politics---Sifting Thru the Spin. PBS: Castleworks Inc. 2005, 30 min.
- In the Mix Series- Self-Image: The Fantasy, The Reality. PBS: Castleworks Inc. 1998, 30min.
- Is Seeing Believing? How Can You Tell What is Real? Newseum, 1997, 22 min.
- The Merchants of Cool. Frontline: PBS Video, 2001, 60 min.

- Modern Marvels: A Video History of Newspapers. History Channel, 2001, 50 min.
- Scanning Television: 51 Short Segments on Topics from Advertising to Terrorism, Face to Face Media, 1818 Grant Street, Vancouver BC Canada V5L 2Y8, 2003.
- Sell and Spin: A History of Advertising. History Channel, 1999, 90 min.
- She Says: Women in the News. 2001, 60 min.

General Places of Interest & Websites

American Film Institute

<http://www.afi.com/>

2021 N. Western Avenue
Los Angeles, CA 90027-1657
Tel. 323-856-7600

American Museum of the Moving Image

<http://www.movingimage.us>

35 Ave. at 36th Street
Astoria, NY 11106
Tel. 718-784-4520

Children Now

<http://www.childrennow.org/>

1212 Broadway, 5th Floor
Oakland, CA 94612
Tel. 510-763-2444

Federal Communications Commission

www.fcc.gov

1919 M St. NW
Washington, DC 20554

The First Amendment Center at Vanderbilt University

<http://www.firstamendmentcenter.org/>

1207 18th Ave. S.
Nashville, TN 37212 Tel: 615-727-1600

The Freedom Forum

<http://www.freedomforum.org/>

1101 Wilson Blvd.
Arlington, VA 22209
Tel: 703-528-0800

KIDSNET

<http://www.kidsnet.org/>

2506 Campbell Place | Kensington, MD 20895

Tel. 202-291-1400

Museum of Television of Radio

<http://www.mtr.org/>

25 W. 52nd Street

New York, NY 10019

Tel. 212-621-6600

ORGANIZATIONS:

Action Coalition for Media Education (ACME)

www.acme.org

Offers a bi-annual conference and a KL

ZF discussion list-serv for members. Local chapters have occasional meetings NH N 5L, KMH BJR and regional conferences in Northern California; Vermont; St. Louis, Missouri; New York and New Mexico.

Alliance for Media Literate America (AMLA)

www.amlainfo.org

Sponsors the bi-annual National Media Education Conference and has a monthly email newsletter for members.

Cable in the Classroom

www.ciconline.org

Fosters the use of cable content and technology to expand and enhance learning for children and youth nationwide. Website has a number of lesson ideas, video streaming, and information for both teacher and parent.

Center for Media Literacy

www.medialit.org

The Center for Media Literacy provides you with a wide selection of teaching tools, carefully evaluated for their quality and importance to the field.

Fairness and Accuracy in News Reporting (FAIR)

www.fair.org

A news watchdog organization, publishing a bi-monthly magazine (EXTRA!) dedicated to analysis and commentary of the news.

Just Think Foundation

www.justthink.org

Film, print media, electronic games and the Internet, Just Think is dedicated to teaching young people media literacy skills for life long learning.

Kaiser Family Foundation

www.kff.org

A non-profit, private operating foundation focusing on the major health care issues facing the nation. The Foundation is an independent voice and source of facts and analysis for policymakers, the media, the health care community, and the general public.

Media Awareness Network

www.media-awareness.ca.eng

A Canadian based web site for educators, parents and community leaders. There are tons of lessons and an extensive portion on Internet issues.

National Telemedia Council

www.nationaltelemediacouncil.org

The NTC sponsors occasional international videoconferences of media literacy educators, with numerous U.S. downlink sites. More importantly it publishes Telemedium, the Journal of Media Literacy.

New Mexico Media Literacy Project

www.nmmlp.org

Group provides training and materials in support of media literacy. Their mission is to cultivate critical thinking and activism in media culture.

The Pauline Center for Media Studies

www.daughtersofstpaul.com/mediastudies

Promote media mindfulness/media literacy education in schools and faith communities. They have a number of resources available including a special interest topic of film.

Project Look Sharp

www.ithaca.edu/looksharp

Provides materials, training and support to help teachers integrate media literacy into their classroom curricula.