

**Minutes**  
**CASL Board Meeting**  
**Wednesday May 5, 2010**  
**Flood Middle School**

**Present:** Chris Barlow, Kate Candido, Audrey Daigneault, Martha Djang, Jackie Galante, Irene Kwidzinski, Susan McKenna, Mary Ellen Minichiello, Lucia Rafala, Nancy Shwartz, Carolyn Shea, Ellen Speirs, Diane Strumello

**Absent:** David Bilmes, Mary Lou Cassotto, Jennifer Cirino, Maureen Hinkley, Kari Karp, Denise Kennedy, Jane Martellino, Sara Kelley-Mudie, Katrina Palazzolo, Janet Roche, Mary Shukie, Shelley Stedman, Toby Zabinski

Call to order by Lucia at 6:45

Approval of April minutes Moved by Audrey Second by Ellen Approved unan.

Treasurer's Report April 7, 210-May 3, 2010: Income: \$23, 701.89 Expenses \$3,932.03. June 1, 2009-May 3, 2010: Income: \$36,722.39 Expenses: \$37,508.81 Overall total: -786.42 Extra expenses this year with two award ceremonies and need to purchase CEU software, neither of which were budgeted. Question of raising dues but thought best to wait a year and reassess based on how many members would possibly lose. Moved by Jackie second by Kate. Approved unanimously.

President's report: CEA New Teacher Conference. Very well worth it. Shared with iConn. Their representatives were very helpful. Thought it would be good to collaborate with them on workshops. More items we can come up with (low cost) as giveaways provide good opportunity to draw people in at workshops/conferences.

Old Business:

ALA wants to have update on our elections so can update delegates  
Concerns and commendations need to be in by May 15.

Professional Development: Fees staying close to the same as for conference two years ago. Cognizant of expenses for vendors as CLA had many fewer vendors. One Book One Conference breakfast: Readicide: How Schools Are Killing Reading and What You Can Do About It by Kelly Gallagher

Advocacy: see separate notes—possibility of Webinars

Spring Fling: some issues between registration list and paid list. Feel worth exploring another option to handle this—Payschools a possibility.

Membership: Renewal card reminders ready to go out. Stress that it is a one year membership July 1-June 30 regardless if register at conference or not, does not extend it.

Registration fee information on conference needs to be clear as to member and non-member. Ellen needs a clean member list for membership renewal information.

Web EX; Felt worth testing other products. Elluminate a possibility

NESLA--June 5 Joint Board meetings/Retreat at SERSESC in Bedford, NH. Agenda will be sent out from NESLA.

## New Business

### 1. Communications survey results

Should CASL eliminate CASL-L Yes 11 No 44

Should CASL continue publishing CASLgram Yes 32 No 24

Will you join or have you already joined CASL Ning Yes 37 No 29

Do you regularly view CASL's web site Yes 24 No 38

Would you like to be notified when the CASL web site is updated? Yes 54 No 11

Would you be interested in joining a CASL Facebook group? Yes 25 No 46

Recommendations concerning communications:

#### **Bulk email: (to members and liaisons)**

One bulk email sent out by President per month. Each team leader provide content for President to include. Get a template so the email has a distinctive look. Example of monthly topics:

September: Welcome back. Be sure to renew membership if you did not participate in the June membership drive. Register for conference.

October: Register for conference

November: Submit applications for awards due December 31.

December: Submit applications for awards due December 31.

January-February: Info about February workshop. Submit application for presenter for 2011 conference.

March-April: Info about April workshop and Spring Fling.

May-June info about Membership Drive. Annual election of officers.

#### **CASL-L**

Keep in because we have just paid for it and those who join like it, but don't bother to post CASL news on it because we have the monthly e-mail. Let members of the List serve use it to get answers to their questions.

#### **CASLgram and Ning**

While people like CASLgram, it is similar to the Ning and many people said they would

join the Ning. As far as cost goes, do people pay to belong or does CASL pay to have a Ning? We can't continue to have both the newsletter and the Ning because they are redundant and time consuming to maintain.

### **Web site**

Jenn says over the summer she will make it possible for people to receive an RSS feed for CASL web site; therefore, people will be notified whenever updates are made if they request an RSS feed. The President is responsible for keeping the home page of the web site up-to-date and communicating changes to the home page to Jenn. Team leaders have to up date the pages relevant to their team and communicate changes to Jenn.

### **Facebook page**

The members don't seem ready to join a Facebook page now.

## **2. Proposal that CASL Board members refrain from lobbying the legislature to request that the legislature pass an unfunded state mandate to have a certified LMS in every school.**

Reasoning: Unfunded mandates are funded by the towns. The dire economic straits of many towns indicates that this is not an appropriate time to ask towns to fund such a mandate.

Question of changing CASL structure to allow us to lobby. Rules are very subjective as to what you can and can't do. Penalties if go beyond that including loosing tax free status. If want to, have to establish a separate PAC for that. Very complicated if want to do that and would have to decide if appropriate and worth it.

Motion to adjourn by Nancy, Second by Irene at 7:55.